



MINISTRY OF ECONOMY
DEPARTMENT OF STATISTICS MALAYSIA

REGIONAL TOURISM SATELLITE ACCOUNT SABAH



REGIONAL TOURISM SATELLITE ACCOUNT SABAH 2023

Sabah tourism industry (GVATI¹) recorded **RM13.1 billion** with a share of **11.7%** to the Sabah's economy



11.7%
2022: 10.4%

Share of
Sabah GVATI
to
Sabah GDP²

0.72%
2022: 0.71%

Share of
Sabah GVATI
to
Malaysia GDP

6.1%
2022: 6.8%

Share of Sabah
GDP to
Malaysia GDP

¹ Gross Value Added of Tourism Industries

² Gross Domestic Product

Internal Tourism Consumption

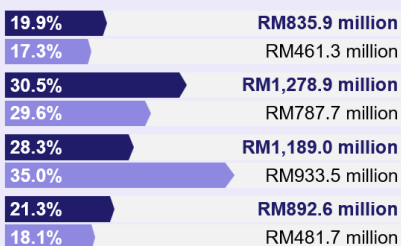


RM8.2 billion
2022: RM5.9 billion

Inbound Tourism Expenditure

RM4.2 billion
2022: RM2.7 billion

Percentage share:
50.9%
2022: 45.5%

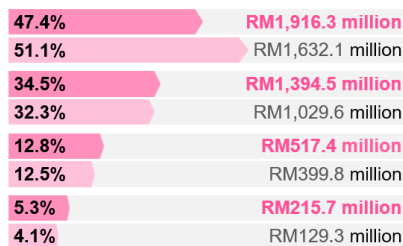


■ Share 2023 ■ Share 2022

Domestic Tourism Expenditure

RM4.0 billion
2022: RM3.2 billion

Percentage share:
49.1%
2022: 54.5%



■ Share 2023 ■ Share 2022

Employment in Tourism Industry



362.7 thousand persons
2022: 338.7 thousand persons



22.4%
2022: 22.5%
contribution to total
employment
in Sabah

Percentage
share:
43.9%
2022:
43.5%

Percentage
share:
42.1%
2022:
42.5%

Percentage
share:
7.8%
2022:
7.7%

Percentage
share:
6.2%
2022:
6.3%

Legend:

Shopping /
Retail trade

Accommodation
and food & beverage
serving services

Travel agencies, cultural, sports & recreational
services and country-specific tourism
characteristic services

Passenger transport
services and retail sale
of automotive fuel

Source: Regional Tourism Satellite Account Sabah 2023
Department of Statistics Malaysia (DOSM)

Sabah tourism industry recorded RM13.1 billion with a share of 11.7% to the Sabah's economy

- The Gross Value Added of Tourism Industries (GVATI) in Sabah recorded RM13.1 billion, grew at 3.0 per cent. Hence, Sabah's tourism contributed 11.7 per cent to the state's economy in 2023. The favourable performance of Sabah's tourism industry was supported by Retail trade activity (share: 43.9%) and Accommodation, food & beverage serving services (share: 30.2%).
- The internal tourism consumption in Sabah amounted to RM8.2 billion was supported by inbound tourism expenditure in 2023. The inbound tourism expenditure contributed 50.9 per cent (2022:45.5%) to the internal tourism consumption.
- Inbound tourism expenditure in Sabah amounted to RM4.2 billion (2022: RM2.7 billion), an increase of 57.5 per cent in 2023. The main component of inbound tourism expenditure was attributed to Accommodation and food & beverage serving services (share: 30.5%); and Transport services & retail sale of automotive fuel (share: 28.3%).
- Meanwhile domestic tourism expenditure in Sabah posted RM4.0 billion (2022: RM3.2 billion) and grew at 26.7 per cent in 2023. The growth was spurred by Shopping activities with a share of 47.4 per cent and Accommodation and food & beverage serving services with a contribution of 34.5 per cent.
- The tourism industry in Sabah has provided employed to 362.7 thousand persons with a growth of 7.1 per cent. Hence, employment in Sabah's tourism industry has contributed 22.4 per cent to the overall employment in Sabah.

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