



MINISTRY OF ECONOMY
DEPARTMENT OF STATISTICS MALAYSIA

MALAYSIA'S DOMESTIC TOURISM SURVEY, SECOND QUARTER 2025

MINISTRY OF ECONOMY
DEPARTMENT OF STATISTICS MALAYSIA
STATS BULLETIN

**PERFORMANCE OF DOMESTIC TOURISM IN MALAYSIA
SECOND QUARTER 2025**



Number of Domestic Visitors

- The number of domestic visitors in the second quarter of 2025 recorded a total of **73.8 million visitors**, an increase of **5.8 percent** compared to the previous quarter.
- Comparison against the same quarter of previous year shows a substantial increase by **7.8 per cent**.

Second Quarter 2025 : 73.8 million visitors
QoQ : 5.8% YoY : 7.8%
First Quarter 2025 : 69.7 million visitors



Number of Domestic Tourists

- The number of domestic tourists in the second quarter of 2025 recorded a total of **27.4 million tourists**, an increase of **8.7 percent** compared to the previous quarter.
- Comparison with the same quarter of the previous year shows an increase of **4.2 percent**.

Second Quarter 2025 : 27.4 million tourists
QoQ : 8.7% YoY : 4.2%
First Quarter 2025 : 25.2 million tourists

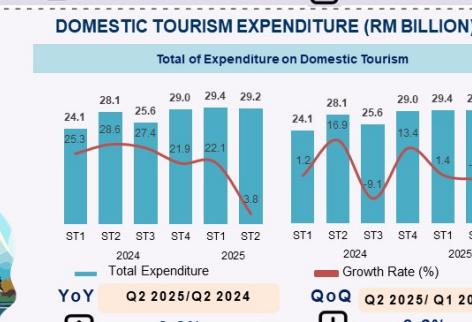


Total Domestic Tourism Expenditure

- Domestic tourism expenditure in the second quarter recorded **RM29.2 billion**, an increase of **3.8 percent** compared to **RM29.4 billion** in the same quarter of 2024.
- For quarter-on-quarter comparison, domestic tourism expenditure decreased by **0.6 percent**.

Second Quarter 2025 : RM29.2 billion
QoQ : -0.6% YoY : 3.8%
First Quarter 2025 : RM29.4 billion

Note :
QoQ : Quarter-on-Quarter
YoY : Year-on-Year



@StatsMalaysia

ASEAN
MALAYSIA 2025
INCLUSIVENESS AND SUSTAINABILITY

MALAYSIA
MADANI
Kemampuan

ODIN
INNOVATION AND
INTELLIGENCE
IN THE WORLD

20 October
2016 - 2030
GOALS
FOR
SUSTAINABLE
DEVELOPMENT

Introduction

This Bulletin of Malaysia's Domestic Tourism Survey (DTS) presents the performance of domestic tourism for second quarter 2025. The bulletin contains the domestic tourism statistics on number of domestic visitors, and total expenditure.

Performance of Domestic Tourism in Second Quarter 2025

Domestic tourism in Malaysia recorded 73.8 million visitors in the second quarter 2025, surged 7.8 per cent as compared to the same quarter in 2024. On a quarter-on-quarter basis, domestic visitor numbers rose by 5.8 per cent from the first quarter of 2025.

The number of domestic tourists in the second quarter 2025 increased 4.2 per cent compared to the first quarter 2024, recording 27.4 million tourists.

Correspondingly, domestic tourism expenditure amounted to RM29.2 billion in the second quarter of 2025, reflecting a modest year-on-year growth of 3.8 per cent. However, it registered a slight quarter-on-quarter decline of 0.6 per cent.

Detailed information and technical notes are same as in the publication of the Domestic Tourism Survey 2024. This bulletin can be accessed and downloaded through the DOSM portal, www.dosm.gov.my.

Contact person:

Baharudin Mohamad
Public Relation Officer
Strategic Communication and International Division
Department of Statistics Malaysia
Tel : +603-8090 4681
Fax : +603-8888 9248
Email : [baharudin\[at\]dosm.gov.my](mailto:baharudin[at]dosm.gov.my)

Copyright ©2026 Department of Statistics Malaysia Official Portal. All Rights Reserved.