



MINISTRY OF ECONOMY  
DEPARTMENT OF STATISTICS MALAYSIA

## MALAYSIA'S DOMESTIC TOURISM SURVEY, THIRD QUARTER 2023



### PERFORMANCE OF DOMESTIC TOURISM IN MALAYSIA



### THIRD QUARTER 2023

#### Number of Domestic Visitors



- The number of domestic visitors in Q3 2023 was **53.4 million visitors** compared to **54.5 million visitors** in Q2 2023, a decrease of **-2.0%**.

(3<sup>rd</sup> Quarter 2023: 53.4 million visitors; QoQ: -2.0%; YoY: 24.3%)  
(3<sup>rd</sup> Quarter 2022: 43.0 million visitors)



#### DOMESTIC VISITORS

Number of Domestic Visitors by Quarter, 2021 - 2023



YoY **2023/2022** **24.3%** **↑**  
YoY **2023/2019** **-10.4%** **↓**

#### Total Expenditure of Domestic Visitors



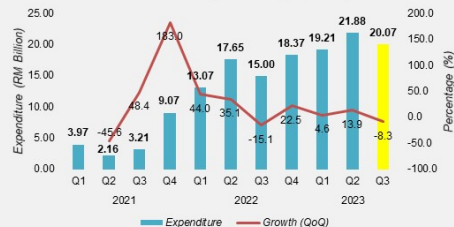
- Total expenditure in Q3 2023 was **RM20.1 billion** compared to Q2 2023 **RM21.9 billion**, a decrease of **-8.3%**.

(3<sup>rd</sup> Quarter 2023: RM20.1 billion; QoQ: -8.3%; YoY: 33.8%)  
(3<sup>rd</sup> Quarter 2022: RM15.0 billion)



#### TOTAL EXPENDITURE

Total Domestic Tourism Expenditure by Quarter, 2021 - 2023



YoY **2023/2022** **33.8%** **↑**  
YoY **2023/2019** **-21.6%** **↓**

Note. QoQ: Quarter-on-Quarter  
YoY: Year-on-Year

## Introduction

This Bulletin of Malaysia's Domestic Tourism Survey (DTS) presents the performance of Domestic Tourism Malaysia for Third Quarter 2023. The bulletin contains the domestic tourism statistics on visitors, expenditure and index of tourism related industries.

## Performance of Domestic Tourism in Third Quarter 2023

Domestic tourism in Malaysia recorded 53.4 million visitors in the third quarter 2023, increased significantly, by 24.3 per cent compared to the same quarter of the previous year. However, for quarter-on-quarter comparison, domestic visitors decreased marginally by -2.0 per cent compared to second quarter of 2023. For domestic tourism expenditure, it registered RM20.1 billion, expanded 33.8 per cent year-on-year, but dropped -8.3 per cent for quarterly comparison.

Overall, Malaysia's domestic tourism performance until September 2023 recorded 156.6 million domestic visitors, an increase of 25.4 per cent compared to a year ago. On domestic tourism expenditure, for the first nine months, it registered RM61.2 billion, up 33.8 per cent compared to last year.

Detailed information and technical notes are same as in the publication of the Domestic Tourism Survey 2022 by state. This bulletin can be accessed and downloaded through the DOSM portal, [www.dosm.gov.my](http://www.dosm.gov.my).

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