

Tune Protect Malaysia launches critical illness insurance plan

Kuala Lumpur (August 24): Tune Insurance Malaysia BHD (Tune Protect Malaysia) has launched its first critical illness insurance product, Critical Safe+, targeting the Millennial and Millennial market segments.

Affordable online health insurance products cover the advanced stages of critical illnesses, offering flexible options and a wide range of benefits.

Chief Executive Officer Zubin Mehta said that customers can customize their insurance plan based on their budget and get the required financial protection against critical illnesses.

“Our customers can decide on the coverage limit, sum insured and optional add-ons.

“They are free to decide on plans that are optimal for them, which may not necessarily be as elaborate or expensive,” he said during the launch of Critical Safe+ in Kuala Lumpur on Wednesday (August 24).

According to the **Department of Statistics Malaysia**, Millennials (born between 1981-1996) and Xillienials (born between 1997-2012) make up 69.6% of the total population of Malaysia.

The company said the Critical Safe+ tune is available online through Protect’s website and mobile app, and all purchases online will be eligible for a 15% discount.

“The claim process is also faster and easier as customers can claim through the same online channels, making the journey hassle-free and convenient, and they can also opt for monthly premium payment to reduce their financial commitment. can,” it said.

Customers who purchase Critical Safe+ will also receive RM50 credit in their e-wallet in a special campaign ending September 30, 2022.

<https://funancial.news/tune-protect-malaysia-launches-critical-illness-insurance-plan/>